

10 FINANCIAL MISTAKES AGENTS MAKE

- 1 Mindset
- 2 NOT HAVING A Date with Money
- 3 Commingling Money
- 4 Tracking income and expense
- 5 Properly categorizing expenses
- 6 Offsetting expenses
- 7 Cost of Sale and how it affects the business
- 8 Lead generation sources and return on investment (ROI)
- 9 Leveraging staff
- 10 Proper Tax Advisor